



Template for 6.5 x 12 EDDM Retail Postcard

(Submitted size with bleed: 6.75in X 12.25in)

This pdf file can be opened in
Adobe Acrobat, Photoshop,
Illustrator, or InDesign.

*.25 BLEED IS REQUIRED

The permit
must appear in
the upper right
hand corner as
shown here



The addressing text must read exactly
as shown here in the address area.
The background color must be white.

***** ECRWSS****

**Local
Postal Customer**

*.25 BLEED IS REQUIRED

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Delete this template when finished,
or ensure the artwork covers it completely.
Please DO NOT submit artwork
with this template showing.