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August 24, 2021

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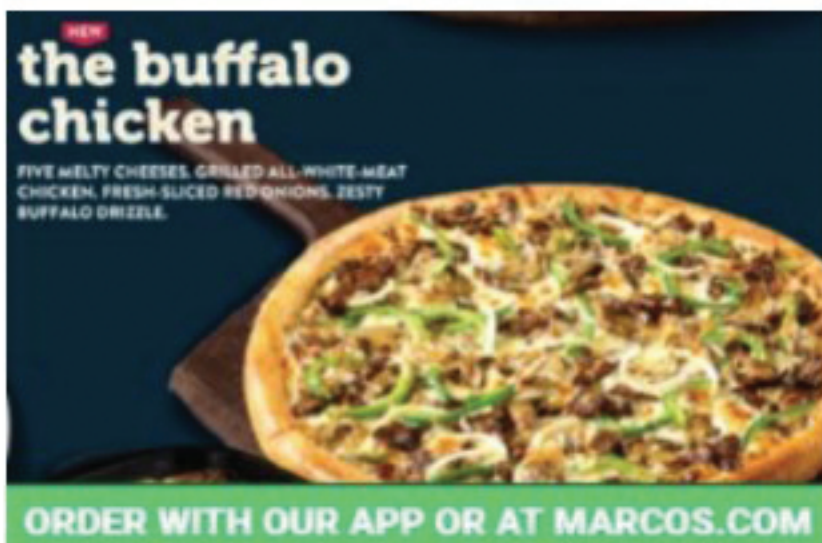
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Completion Report

*Addresses Delivered: **20000**



*Emails Sent by USPS: **5731**



*Emails Opened: **3521**



*Website Click-Throughs: **9**



*Email Open Rate: **61.43%**

Reading Your Report

*Addresses Delivered: based on your mailing list. *Emails Sent by USPS: actual emails sent by USPS to USPS Informed Delivery email subscribers. All email users in a household are counted in this metric. *Total Emails Opened: the number of USPS Informed Delivery subscribers who opened the email. *Website Click Throughs: actual website visits from USPS Informed Delivery email or app.